

» Percentage of repertoire segments in overall turnover of physical sound recordings and digital music products

Repertoire categories	2001	2003	2005	2007	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018 ¹	2019	2020
Pop ²	42.7	40.9	37.1	34.8	35.1	35.7	38.8	33.0	30.5	25.5	26.8	25.9	28.0	26.4	25.8	26.6
German pop ²	3.8	5.1	3.8	2.8	3.4	3.0	2.9	5.2	6.0	6.6	6.2	4.9	3.7	4.4	4.5	4.4
Rock ³	16.0	15.9	19.2	20.5	18.7	20.0	19.5	21.7	19.2	21.9	20.3	21.9	19.8	19.2	19.6	18.0
<i>Schlager</i>	3.5	3.4	3.0	5.4	5.2	4.9	4.9	4.9	5.8	6.5	6.1	5.3	5.3	4.2	4.0	3.4
Folk music	2.5	1.9	2.0	1.7	2.2	1.9	1.8	2.4	2.8	2.2	1.9	1.8	1.3	1.0	0.8	0.6
Dance	6.3	5.2	2.8	2.2	2.3	2.8	2.8	3.8	3.5	4.0	6.7	7.0	6.4	7.9	7.3	8.1
Hip-Hop	1.5	1.4	2.5	1.8	2.2	1.8	2.0	2.8	3.5	3.6	8.6	9.8	12.6	17.7	19.7	18.6
Classical ⁴	7.4	6.9	7.9	8.4	9.0	8.1	7.4	6.7	7.2	6.5	4.6	3.9	3.1	2.6	2.2	2.1
Jazz	1.4	1.8	1.9	2.2	1.7	1.5	1.5	1.6	1.4	1.4	2.3	2.1	1.8	1.8	1.5	1.4
Audio books ¹	0.8	2.6	5.0	4.8	5.6	5.7	5.4	5.7	5.5	5.3	3.9	3.6	3.4	-	-	-
Children's products	6.2	6.5	6.1	6.4	6.1	6.7	6.2	5.9	6.7	6.8	7.3	8.6	9.8	9.6	9.8	9.9
Other ⁵	8.0	8.4	8.7	9.0	8.5	8.0	6.9	6.2	7.8	9.6	5.5	5.0	4.6	5.1	4.7	6.9

Note: The figures are based on turnover at end-user prices, including VAT, and cover music videos (physical, from 2003), downloads (from 2005), mobile (from 2006) and premium streaming (from 2015). Genre allocation according to PHONONET product registration. In some cases, the annual figures include data based on corrections made in subsequent issues of *Musikindustrie in Zahlen*.

¹ From 2018 without audio books.

² 'Pop' includes all pop music in English and other languages, which may stem from German musicians. 'German pop' refers to pop music in the German language.

³ Incl. German-language rock, English-language rock, metal and punk.

⁴ Incl. crossovers.

⁵ Incl. sound tracks/film music, country, instrumental music, Christmas releases, comedy and musicals.

Source: Various annual issues of *Musikindustrie in Zahlen*, ed. Bundesverband Musikindustrie.