

» Employment and income in the music economy by subsegment

Subsegment ¹	KKW Monitor				Structure acc. to MW Study 2015 (for comparison purposes)			
	No. of persons employed ²		Change from 2010 to 2016 (in %)	Share of music economy in 2016 (in %)	No. of persons employed ³	Share of music economy in 2014 (in %)	Gross value-added (in €m) ⁴	Share of music economy in 2014 (in %)
	2010	2016						
Creative artists	9,631	9,918	+3	20	27,895	22	573	15
Self-employed musicians	2,819	3,134	+11	-	4,611	-	236	-
Music and dance ensembles	6,812	6,784	0	-	5,814	-	80	-
Others acc. to MW Study (A) ⁵	-	-	-	-	17,470	-	257	-
Live music	9,856	11,700	+19	23	32,629	26	1,041	27
Theatre and concert organisers	6,365	8,260	+30	-	12,903	-	251	-
Private musical and theatre houses, concert halls	3,491	3,440	-1	-	7,667	-	391	-
Others acc. to MW Study (B) ⁶	-	-	-	-	12,059	-	399	-
Recorded music	5,615	4,412	-21	9	19,866	16	880	22
Recording studios etc.	1,403	1,610	+15	-	2,501	-	64	-
Labels	2,550	1,565	-39	-	1,829	-	324	-
Retail shops with recorded material etc.	1,662	1,237	-26	-	11,743	-	309	-
Others acc. to MW Study (C) ⁷	-	-	-	-	3,793	-	183	-
Music publishers and collection societies	3,199	3,374	+5	7	3,925	3	275	10
Music publishers	3,199	3,374	+5	7	2,855	2	190	5
GEMA and GVL	-	-	-	-	1,070	1	85	5
Musical instruments	12,565	12,346	-2	25	14,795	12	763	19
Manufacturers of instruments	6,396	6,353	-1	-	6,650	-	416	-
Retailers of instruments etc.	6,169	5,993	-3	-	6,365	-	204	-
Others acc. to MW Study (D) ⁸	-	-	-	-	1,780	-	143	-
Other business branches	5,832	8,286	+42	17	-	-	-	-
Service providers for the performing arts ⁹	5,832	8,286	+42	17	-	-	-	-
Music economy (core employees only) ²	46,698	50,036	+7	100	-	-	-	-
Microbusinesses (less than €17,500)	21,083	21,749	+3	-	-	-	-	-
Marginally employed	11,916	13,836	+16	-	-	-	-	-
Music economy (all employees) ³	79,697	85,621	+7	-	99,110	78	3,532	90
Music instruction	-	-	-	-	28,506	22	384	10
Private music schools	-	-	-	-	2,347	-	64	-
Independent music teachers	-	-	-	-	26,159	-	320	-
Total music economy acc. to MW Study	-	-	-	-	127,616	100	3,916	100
Share of music economy in % acc. to KKW Monitor (core employees only)								
Share of cultural and creative economy	4.90	4.48	-	-	-	-	-	-
Share of total economy	0.15	0.14	-	-	-	-	-	-

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Note: Unlike the turnover tax statistics (see 'Companies and turnover in the music economy by subsegment'), the employee statistics on which these figures are based assign employees to businesses branches according to the focus of the establishment that reports to the employment agency, rather than the main focus of business activity in the entire company.

¹ Subsegments taken from *Klassifikation der Wirtschaftszweige*, ed. Federal Statistical Office (Wiesbaden, 2008).

² Core employees, i.e. socially insured full- or part-time employees in companies with annual revenue above €17,500, and self-employed earning more than €17,500 annually. Microbusinesses and the marginally employed with less than €17,500 in annual revenue are listed separately.

³ Incl. the marginally employed and microbusinesses with less than €17,500 in annual revenue.

⁴ Total of employee income, net operating surplus and depreciations, minus subsidies received.

⁵ Individual performers in the business branch 'Self-employed theatre, film, radio, television and other performing artists' plus creative artists registered with the KSK as having annual earnings less than €17,500.

⁶ Artist agencies, guest performance managers, event and tour service providers in the field of music, music club operators, event hall operators and ticket agencies.

⁷ Reproduction of recorded sound carriers (pressing plants), marketing of sound recordings and music files, music dealers (sale and supply to end user): all sales channels.

⁸ Manufacture and sale of theatre and studio equipment.

⁹ The MW Study spreads this business branch among various subsegments.

Source: Compiled and calculated by Wolfgang Seufert from the various annual issues of *Monitoringbericht Kultur- und Kreativwirtschaft*, ed. Federal Ministry for Economic Affairs and Energy (*KKW Monitor*), and *Musikwirtschaft in Deutschland: Studie zur volkswirtschaftlichen Bedeutung von Musikunternehmen unter Berücksichtigung aller Teilspektoren und Ausstrahlungseffekte*, ed. *Federal Music Industry Association et al.* (Berlin, 2015) (*MW Study*).